Claims

[c1] A container for shipping and displaying contents in the container, the container comprising:

a first end having at least one panel selectively movable to close the first end, and

a second end having a display panel that partially defines an opening in the second end, the second end further having a closure panel selectively movable between a closed position where it covers the opening, and an open position where and the opening are exposed;

whereby contents of the container can be shipped when the at least one panel closes the first end and the closure panel is in the closed position, and contents of the container can be displayed by moving only the closure panel to the open position.

- [c2] A container according to claim 1 further comprising top, bottom and side panels extending between the first and second ends, wherein the display panel extends from one of the top, bottom and side panels, and the closure panel extends from another of the top, bottom and side panels.
- [c3] A container according to claim 2 wherein the closure panel is secured to one of the top, bottom and side panels in the open position.
- [c4] A container according to claim 3 wherein the closure panel has a

tab and the one panel has a slot and the closure panel is secured to the one panel when the tab is received in the slot.

- [c5] A container according to claim 1 where the closure panel covers the display panel and the opening in the closed position, and the display panel and the opening are exposed when the closure panel is in the open position.
- [c6] A container according to the claim 1 wherein the display panel comprises two side panels and a securing panel wherein the securing panel interlocks with the side panels.
- [c7] A container according to claim 6 wherein the securing panel has a cover portion and a flap portion, and the flap portion engages a slot in an adjacent panel.
- [c8] A container according to claim 7 wherein the flap portion has a tab that engages the slot.
- [c9] A container according to claim 7 wherein at least one side panel has a tab that engages the slot.
- [c10] A container according to claim 6 wherein the side panels have sloped edges.
- [c11] A container according to claim 6 wherein the side panels are covered by the securing panel.
- [c12] A container according to claim 1 wherein the first end comprises full overlap panels.

- [c13] A container according to claim 1 wherein the display panel comprises a bottom portion and two side portions.
- [c14] A blank for forming a container for shipping and displaying contents in the container, the blank comprising:

 four panels hinged together in series, a panel at one side of the series having a side flap for mounting to a panel at the opposite side of the series, and the panels having first ends and second ends, the first ends of the four panels collectively defining a first end of the erected container, and the second ends of the four panels collectively defining a second end of the erected container,

the first end of each panel having an end panel extending therefrom,

the second end of one of the four panels having a closure panel extending therefrom,

the second end of the four panels, other than the one having a closure panel extending therefrom, having a display panel extending therefrom.

[c15] A blank according to claim 14 wherein the display panel comprises each of two of the four panels, one on either side of the one panel when the container is erected, having a side panel extending from an edge thereof, the side panels being located away from where the closure panel extends from the one panel when the container is erected, and

the second end of the fourth of the four panels having a securing panel extending therefrom with a slot near where the securing panel extends from the fourth panel, the securing panel having a cover portion and a flap extending from the cover portion, adapted to engage the slot and long enough to reach the slot when folded against the cover portion over the side flaps

- [c16] A blank according to claim 15 wherein the flap has a tab adapted to reach and engage the slot.
- [c17] A blank according to claim 15 wherein the edges of the two of the four panels are offset so that the closure panel can be flush with the second end when it is in the closed position.
- [c18] A blank according to claim 15 further comprising a tab on the closure panel and securing slot on the one of the four panels to secure the closure panel to the one panel.
- [c19] A blank according to claim 15 wherein at least one of the side panels has a tab to engage the slot.
- [c20] A flat preform formed from a blank according to the claim 14.